



Thank you for giving TADAWOL Real Estate Consultations & Projects Management Company the chance to bid for this important opportunity. We have the confidence that you have chosen the right service delivery channel that will meet all your requirements and expectations. **Tadawol** is a Professional Group of Real Estate Consulting firms. **Tadawol** has offices in Cairo (Mohandeseen, Naser City, Rehab City, New Cairo, Heliopolis, , 6 of Oct) 10 affiliates , We are distinguished by providing quality and professional real estate Services for multinational and well-known reputable clients in Egypt

TADAWOL Real Estate Consultations:

Our objective is to be a leading player in Egypt and the Middle East and not to be "me too" company, as a leading player we have a differentiating edge. TADAWOL (Real Estate Consultations) believes that this differentiator is founded upon the Quality of Service and based on quick response and professionalism in every service that we provide.

TADAWOL is a purely Egyptian Company that works to International Standards and we take pride in what we do and we feel unique in the Middle East Real Estate services industry. TADAWOL (Real Estate Consultations) has a unique Real Estate Services Delivery model in Egypt. TADAWOL is an Egyptian Company established in 2006 focusing on the high quality of Real Estate Services "Professional Brokerage, Appraisals, Facility Management, Auctions, in over all pure Professional Real Estate Consultations, for your entire Real Estate portfolio. Whether you are a corporate, commercial or retail/franchise, TADAWOL Service offers a comprehensive customized solution for reducing maintenance cost, minimizing un-equipped property risk, and keeping your Real Estate portfolio up to a standard, that could be used by you or a tenant at any time. Technology that encompasses of computers and the Internet is most evident in the rapid development of the Middle East region. TADAWOL (Real Estate Consultations) has chosen to provide comprehensive Internet Portal solution in the area of Real Estate services systems to contribute to the quick response of (Sell, Buy, Maintain and Manage).



Customer Focus is our objective:

It is clearly understood that a Company that focuses heavily on customer satisfaction, must have MISSION & VISION that is also customer focused. These require that a Company puts in place a 'Computerized Property Real Estate Management System' that includes processes, procedures, and measurements that ensure the customer receives a service that has quality assurance and fulfils the customers needs, requirements and expectations.

MISSION

To be the First reputable Real Estate quality services provider to corporate, commercial, retail/ franchise and private entities in Egypt & the Gulf

VISION

To continually satisfy our customer needs, expectations, and requirements through our diverse portfolio of Real Estate Services (Sell, Buy, Rent, Maintain, and Manage)

Business Development Strategies & Policies

TADAWOL has just concluded its five years business plan with the help of Professional consultants. The following development strategies and policies have been reaffirmed, and put into action:

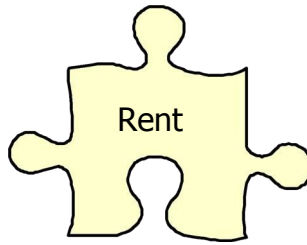
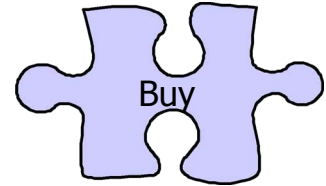
- Introduce TADAWOL (Real Estate Consultations) Real Estate services to all the Egyptian Market (Outsourcing, Facilities Management and others)
- Building Portal to service the local market
- Building an Open channel of communication on regular basis in association with all the well known Real Estate companies to deliver or accomplish the customer requirements in a very short time.
- Conclude the joint venture in the Kingdom of Saudi Arabia for the Gulf Real Estate venture with AL-MOUSA Office for Real Estate.

- Continue the Company focuses on the high-end market.
- Expand and extend our quality commitment beyond our customers satisfaction
- Plan and accomplish the ISO Quality certification within a short timeframe.
- Market our own solutions (Real Estate Portal Services and Customer Care, Property Management, Customized Real Estate Programs) in Egypt and the Gulf through our international partners.
- Strengthen our strategic relationships in the region with other large International Real Estate companies.



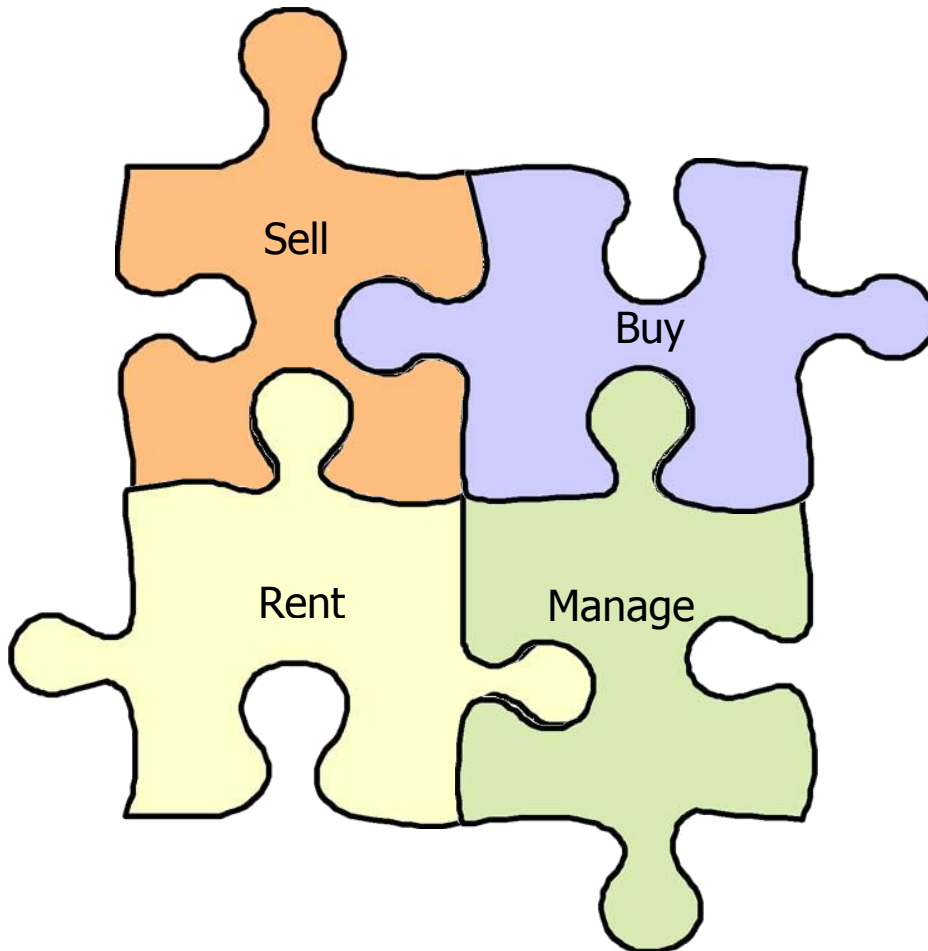
Real Estate Professional Brokerage Cycle in Real Life

The Real Estate Cycle based on four main functions (Sell, Buy, Rent, Manage & Maintenance). The issue is who is in charge of the four functions at the same time and who is really keen to deliver the quality of services (Honesty, Transparency, Long Term Relationship) to all at the same time ?



This is what TADAWOL (Real Estate Consultations) is aiming to do





We will provide a suite of integrated services to address a range of challenges that all businesses, irrespective of industry or sector, encounter and at different organizational maturity levels.





How we do it

This is what TADAWOL is aiming to do

We provide a suite of integrated services to address a range of challenges that all businesses, irrespective of industry or sector, or even Individuals or Corporates encounter and at different organizational maturity levels.

Services Programs	Description of Services	How We do it
TADAWOL Real Estate Brokerage Services	Connecting all the Buyers, Sellers & Tenants on line through a large pool of digital pictures of properties and clear specifications as approved by the TADAWOL representative reducing the cycle time more than 70 %. The strong well connected relationships with the other known Real Estate Companies who are registered in the Arabian Certified Real Estate Communities are another major tool to achieve the our customers targets	
TADAWOL property Management Services Program	Streamline and automate your property administration while you are away that would avoid all the problems of locked or unoccupied property. Maintaining occupationally it to a high level and keeping it ready for occupation at any time	
TADAWOL Real Estate Facility Management Services	Big Corporates of properties can benefit by having their properties inspected / Maintained by a licensed professional engineer/Property inspector prior to keep the level of quality of services up to the real estate market. This quality of Service could bt provided in Cario and all over Egypt by a professional flaying teams. (Electromechanically , Carpentering , Painting, Initial Cleaning, Others)	
TADAWOL Real Estate Appraisal Services	Are you looking to sell, buy Real Estate or you would like just to know the value of your property? <ul style="list-style-type: none"> • An estimate of the current market value • Highest and lowest reasonable price range • Neighborhood property value average • Map showing comparable sales in relation to subject property 	

TADAWOL Business Real Estate Services Program	A lot of people do have properties that are not being used all where there are a lot of chances to make return on their investment. This is where TADAWOL could help by selecting the right tenants and advising the owner of the current market rental price.	
TADAWOL Customized Real Estate Services	<ul style="list-style-type: none"> ▪ Relocation Services: We offer a wide range of services to assist Companies relocating to new places ▪ Special Requests ▪ Individual Maintenance ▪ Others 	

PARTNERSHIPS & ALLIANCES

TADAWOL have excellent connections with well known professional Local & International Real Estate Companies and also the localized old style Brokers all over Egypt. TADAWOL is also the sole and exclusive distributor of Al-Mousy Real Estate Brokers – Saudi Arabia. This is to give a commitment how we would find out the right product or service whenever you might need even if we do not have it in our current portfolio. We are also the sole Sale Force for ContackFM " The most professional Facility Management Company in Egypt".

Sample Reference List

- 1- Union National Bank**
- 2- Tamweel U.A.E (International Mortgage Company)**
- 3- Souroh (U.A.E) Developer**
- 4- Credit Agricole Bank**
- 5- Broouj (U.A.E) Developer**
- 6- DalyDress (Big Retail Cloths Outlets)**
- 7- Burger King (Fast Food Chain)**



8- National Bank of Abu Dhabi

9- Yaseen Group (Metro, Khair Zaman)

10- AlMoaz Group

11- Kian Funiture

12- Green Egypt

13- TravelPort

14- LATA

15- Olympic Group

16- SODIC

17- The Egyptian Child Care Corporation (Baby Academy)

14- Momen

15- Saudoi Group

16- RAYA

17- Vodafone

18 - Rastel

19 - Alnour For Real Estate Investments

20 - Peugeot Egypt

21 - Samir & Ali Stationary

22 – Sabour (Al-Ahly Real Estate Development co.)



23 - Wood & Plexi

24 - Carina

25 - CCC For Constarctions

26 - Viva For Fresh Juices

27 - Bany Soueif Cement

28 - IBC For Constractions

29 – ABB Electrical Supplies

27 – Merck Medical Manufacturing